



MICHAELA RISTAINO PHOTOGRAPHY

MEET JULIE C. HENRY

LEADERSHIP

+

WILDLIFE

+

WILD PLACES

Julie C. Henry is an outdoor explorer and animal lover at heart who is continually learning and sharing leadership lessons inspired by wildlife and wild places.

A former zoo and aquarium senior leader, Julie is president of Finish Line Leadership, a training and consulting firm, and has worked with over fifty-five organizations across corporate, nonprofit, government, association, and community sectors. She holds Bachelor of Science degrees in both zoology and education (Miami University of Ohio), a Master of Arts in communication (University of South Florida), a Postgraduate Diploma in outdoor education (University of Otago), an Executive Program Certificate in Sustainable Business Leadership (Green Mountain College), and has completed graduate coursework in winter ecology in Grand Teton National Park (Teton Science School). She was selected as a Fellow of the Toyota TogetherGreen program of the National Audubon Society, chosen for the Disney’s Animal Kingdom/World Wildlife Fund Biodiversity Leadership Institute, and a Rotary Ambassadorial Scholar to New Zealand.

Julie has presented to over one million people across thirty-two states and six countries, in on-site and online settings ranging from auditoriums and ballrooms to boats, beaches, forests, theaters, boardrooms, and even underwater while feeding sharks and moray eels. She has yet to see a wolf in the wild, snorkel with whale sharks, or visit Antarctica, but she continues to dream about those moments!



She lives in Sarasota, Florida, with her two children, whom she lovingly describes as her “zoo animal” and her “wild animal” due each one’s natural inclination toward life.

CONNECT WITH JULIE

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ABOUT THE BOOK

WISDOM FROM THE WILD

THE NINE UNBREAKABLE LAWS OF
LEADERSHIP FROM THE ANIMAL KINGDOM

AVAILABLE EVERYWHERE BOOKS ARE SOLD JANUARY 2022

Take a walk on the wild side with fascinating and compelling leadership lessons from the animal kingdom.

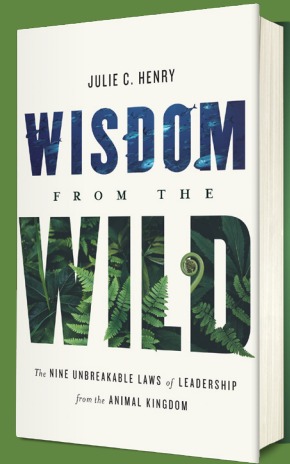
Nature is the perfect teacher for the challenging and very personal concept of leadership. And no one knows this better than former zoo and aquarium senior leader turned leadership consultant Julie C. Henry.

Wisdom from the Wild shows you—whether you're a new or experienced leader—how to learn from and be inspired by the wildlife and wild places all around you. This fun, new approach to leadership presents nine “Unbreakable Laws” from the animal kingdom. These true, fundamental guidelines, paired with concrete examples from wildlife, will steer your work and decisions as a leader.

Creatures that might seem unusual, or even unexpected, in a book about leadership—such as naked mole rats, spiders, and even sea cucumbers—will teach you how to:

- deal with change,
- lead teams more effectively, and
- build your resilience muscle as a leader.

Reinforcing these essential lessons from the wild, Julie C. Henry presents a myriad of business case studies and immediately actionable tools to strengthen your leadership skills. So, join this extraordinary dive into the natural world as you've never seen it before and uncover your leadership prowess among the animals.



WHAT READERS ARE SAYING

“This terrific book is full of insightful and inspiring lessons about leadership from the world’s greatest teacher - nature.”

—**PHILIPPE COUSTEAU**
FOUNDER, EARTHECHO INTERNATIONAL

“I love this book—the concept, the approach, Julie’s writing. Julie and I concur that for people and animals to thrive together on this planet, great leadership is required. And Julie understands that great leadership is not easy. But she understands the wondrous world of animals and opens a window into this world in ways that provoke awe, laughter, warmth, and curiosity—and successfully illustrate her leadership tenets . . . Please read this book. You will learn way cool stuff about animals and leadership.”

—**JACKIE OGDEN, PhD**
PRINCIPAL AND FOUNDER, NATURAL
LEADERSHIP; RETIRED, VICE PRESIDENT OF
ANIMALS, SCIENCE AND ENVIRONMENT,
WALT DISNEY PARKS AND RESORTS

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Julie  Henry

SPEAKING

WHAT JULIE C. HENRY
BRINGS YOUR ORGANIZATION



WHAT AUDIENCES ARE SAYING

“We have seen many teammates make great strides forward in advancing their leadership potential as a direct result of Julie’s influence. Her experiential approach reinforces learning and provides our participants with much to think about, skills to apply, and strategies to use. She has an exceptional appreciation of our organizational needs.”

—LISA KROUSE

ESQ., SPHR, BOARD OF DIRECTORS AND
FORMER CHIEF ADMINISTRATIVE OFFICER
AND EXECUTIVE VICE PRESIDENT,
FCCI INSURANCE GROUP

“Julie is an amazing speaker. She led two of the highest rated sessions at our Leadership Institute. Insightful, and thought provoking, she left our attendees with valuable takeaways that they could apply to their own businesses.”

—MICHAEL KOBYLKA

CAE, DIRECTOR OF CHAPTER
DEVELOPMENT, ASSOCIATED BUILDERS
AND CONTRACTORS



Julie brings a creative, high-energy, and joyful approach to leadership that is a breath of fresh air for audiences. You and your organization will find success with her simple, accessible, and immediately actionable ideas. Liven up your leadership discussions with time-tested wisdom from the wild!

BEST AUDIENCES:

Mid-level leaders; Department teams; Conferences/Associations

PERFECT FOR:

Leadership program kick-off/closing; Teambuilding; Opening/closing a conference

TYPES OF SPEAKING (ONLINE OR IN PERSON):

Keynotes, trainings, retreats, facilitation, and coaching.

EVERY SPEAKING ENGAGEMENT BLENDS:

- Business case studies from both inside organizations and outside as a consultant
- Practical, immediately actionable tools and techniques
- Stories of working inside zoos/aquariums and experiences with wildlife and wild places

CUSTOMIZE YOUR SPEAKING ENGAGEMENT BY CHOOSING:

- Broad focus on **CHANGE, TEAMWORK, and RESILIENCE**, or narrowing the focus to one area
- The type of experience that you prefer for your audience: A large group setting or working in teams, etc.
- The delivery you seek: Concentration on the tools and techniques? High on the motivation and energy scale?

CURRENT SPEAKING OFFERINGS:

- Wisdom from the Wild: Leadership Lessons from the Animal Kingdom
- Even Cheetahs Slow Down: Nature’s Guide to Resilient Leadership
- Lead Change that Sticks...With a Little Help from the Animals
- You, Your team, and Naked Mole Rats: How Nature Helps Us Lead

For more information on hosting Julie for a speaking engagement and how your organization can benefit from implementing the lessons shared in *Wisdom from the Wild*, please visit www.JulieCHenry.com or contact Julie directly at 941-961-2000 or julie@juliechenry.com.

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